Styling Widgets

The CSS Manual

PIXLEE

BUILDING BLOCKS	3
Photo Item	4
Navigation Bar	7
WIDGETS	11
Coverflow	12
Horizontal	16
Mosaic	18
Photowall	21
Slideshow	23
LIGHTBOX	25
Desktop Lightbox	26
Tablet Lightbox	31
Mobile Lightbox	35
UPLOADER	38

Table of Contents

Building blocks are the foundation of the widgets. These include the photo items and also the interactive widget. Changing any of these building blocks will be reflected in any of the widgets (coverflow, mosaic, etc), and within any of the views (desktop, tablet, and mobile).

Photo Item

The photo item style is used for all widgets. Changing this will globally affect all widgets in desktop, tablet, and mobile.

РНОТО



PHOTO ON HOVER & VOTED



VIDEO



VIDEO ON HOVER & VOTED









Description	Desktop Selector
photo_block is added to the li of each widget. It holds all info for each bhoto item, such as image, votes, attribution, submitter info, etcpho- o_block also determines the size of the photo. Normally this is set at 250px < 250px. This can be easily changed in CSS Customization in the CP. Hover effect is added when .photo_block is hovered.	.photo_block
mage Holder . This is where the image is. Also has magnifying glass as the cursor. When .photo_block:hovered, .img_holder has a shrinking anima- ion. Size is relative to the .photo_block.	<pre>.photo_block .img_holder</pre>
/ote button . Used for contests where users can vote on photos. The Vote function can be turned on/off in the album settings in the Control Panel. Jel- y animation upon hover. "Vote" text is a ::before pseudo-element.	<pre>.photo_block .vote_button</pre>
/ote Count . Shows the number of votes the photo. The colon ":" is a ::before oseudo-element.	<pre>.photo_block .vote_button .vote_ count</pre>
/oted . When a photo has been voted upon, the button turns blue and is disabled from further voting. The "Vote" text becomes "Voted" and loses its elly hover effect. The "Voted" text is a ::before pseudo-element.	<pre>.photo_block .vote_button .vote_ count.active</pre>
Source Platform . Shows the platform that the content is submitted from. These are required by the platforms to properly attribute where the content came from. All icons are :after psuedo-elements.	<pre>.photo_block .content_source</pre>
nstagram Platform . Indicates that the content came from Instagram. Icon s an :after psuedo-elements.	<pre>.photo_block .content_source. instagram</pre>
Facebook Platform. Indicates that the content came from Facebook. Icon is an :after psuedo-elements.	<pre>.photo_block .content_source. facebook</pre>
Twitter Platform . Indicates that the content came from Twitter. Icon is an after psuedo-elements.	<pre>.photo_block .content_source. twitter</pre>
/ine Platform . Indicates that the content came from Vine. Icon is an :after osuedo-elements.	<pre>.photo_block .content_source.vine</pre>
/ideo Icon Container.	<pre>.photo_block .layer_video</pre>
/ideo Icon . The play icon is a ::before pseudo-element. When .photo_ block:hover, the icon delightfully moves upward.	<pre>.photo_block .layer_video .play_ button</pre>
	photo_block is added to the li of each widget. It holds all info for each whoto item, such as image, votes, attribution, submitter info, etcpho-o_block also determines the size of the photo. Normally this is set at 250px : 250px. This can be easily changed in CSS Customization in the CP. Hover iffect is added when .photo_block is hovered. mage Holder. This is where the image is. Also has magnifying glass as the sursor. When .photo_block:hovered, .img_holder has a shrinking anima-ion. Size is relative to the .photo_block. Note button. Used for contests where users can vote on photos. The Vote unction can be turned on/off in the album settings in the Control Panel. Jel-y animation upon hover. "Vote" text is a ::before pseudo-element. Note Count. Shows the number of votes the photo. The colon ":" is a ::before pseudo-element. Note Count. Shows the number of votes the photo. The colon ":" is a ::before pseudo-element. Note Platform. Shows the platform that the content is submitted from. These are required by the platforms to properly attribute where the content rame from. All icons are after pseudo-elements. Racebook Platform. Indicates that the content came from Twitter. Icon is an :after pseudo-elements. Newther Platform. Indicates that the content came from Twitter. Icon is an :after pseudo-elements. Newther Platform. Indicates that the content came from Twitter. Icon is an :after pseudo-elements. Newther Platform. Indicates that the content came from Twitter. Icon is an :after pseudo-elements. Newther Platform. Indicates that the content came from Twitter. Icon is an :after pseudo-elements. Newther Platform. Indicates that the content came from Twitter. Icon is an :after pseudo-elements. Newther Platform. Indicates that the content came from Twitter. Icon is an :after pseudo-elements. Newther Platform. Indicates that the content came from Twitter. Icon is an :after pseudo-elements. Note Platform. Indic



	Description	Desktop Selector
1	Content Info Container . Holds social sharing icons, submitter handle, captions, and date submitted. In the default view, this container is hidden. When .photo_block:hover, this slides up into view and the elements listed below come into view.	.photo_block .info_holder
2	Curved Line	.photo_block .info_holder svg
3	Social Sharing Icons Container. Holds all social sharing icons	<pre>.photo_block .info_holder .social_holder</pre>
4	Social Sharing Icons. Styles all social sharing icons	<pre>.photo_block .info_holder .social_holder .social_button</pre>
	Facebook Sharing Icon. The icon itself is an ::after pseudo-element	<pre>.photo_block .info_holder .social_holder .social_button. pixlee_fshare</pre>
	Twitter Sharing Icon. The icon itself is an ::after pseudo-element	<pre>.photo_block .info_holder .social_holder .social_button. pixlee_tweet</pre>
	Pinterest Sharing Icon. The icon itself is an ::after pseudo-element	<pre>.photo_block .info_holder .social_holder .social_button. pixlee_pinit</pre>
	Tumblr Sharing Icon. The icon itself is an ::after pseudo-element	<pre>.photo_block .info_holder .social_holder .social_button. pixlee_tumblr</pre>
9	Submission Info . Holds submitter handle, captions, and date content was submitted.	.photo_block .info_holder .info_ content
10	Submitter Handle or Name	<pre>.photo_block .info_holder .info_ content .users_handle a</pre>
11	Caption.	<pre>.photo_block .info_holder .info_ content .users_caption</pre>

Navigation Bar

Navigation bar in the desktop view styles all elements in desktop, tablet, and mobile for all widgets. Navigation bar is not available in mosaic or slideshow.

DESKTOP VIEW







	Description	Desktop Selector	Tablet Selector	Mobile Selector	
1	Navigation Bar Container . Holds the whole navigation bar section	<pre>#interactive_section</pre>	#interactive_section	<pre>#interactive_section</pre>	
2	Navigation Bar Container. Gives the Navi- gation Bar padding and margins along the sides	<pre>#interactive_section #interac- tion_wrapper</pre>	<pre>#interactive_section #interac- tion_wrapper</pre>	<pre>#interactive_section #inter- action_wrapper</pre>	
3	"Show Me" Title . "Show me" is a ::before pseudo-element. This title is hidden in the tablet and mobile views	<pre>#interactive_section #interaction_wrapper #filter_ title</pre>	<pre>#interactive_section #interac- tion_wrapper #tablet_view #fil- ter_title</pre>	<pre>#interactive_section #inter- action_wrapper #mobile_view #filter_title</pre>	
	Styles all filters, including the hover blue-border effect	<pre>#interactive_section #interaction_wrapper .filter_box</pre>	<pre>#interactive_section #interac- tion_wrapper #tablet_view .fil- ter_box</pre>	<pre>#interactive_section #inter- action_wrapper #mobile_view .filter_box</pre>	
4	Contains the indoor/outdoor filters	<pre>#interactive_section #interaction_wrapper #indoor_ outdoor_box</pre>	<pre>#interactive_section #interac- tion_wrapper #tablet_view #in- door_outdoor_box</pre>	<pre>#interactive_section #inter- action_wrapper #mobile_view #indoor_outdoor_box</pre>	

For the Indoor, Outdoor, People, and Trending filter buttons, the icon is a ::before pseudo-element. An .active class is added for when the filter is being applied. The clearing filter icon is an ::after pseudo-element attached to .active.

5	Indoor Toggle . The indoor toggle button filters all content to only display content that are indoors.	<pre>#interactive_section #interaction_wrapper #indoor_ outdoor_box #indoor_box</pre>	<pre>#interactive_section #interac- tion_wrapper #tablet_view #in- door_outdoor_box #indoor_box</pre>	<pre>#interactive_section #inter- action_wrapper #mobile_view #indoor_outdoor_box #in- door_box</pre>
6	Outdoor Toggle . The Outdoor button filters all content to only display content that are outdoors.	<pre>#interactive_section #interaction_wrapper #indoor_ outdoor_box #outdoor_box</pre>	<pre>#interactive_section #interac- tion_wrapper #tablet_view #in- door_outdoor_box #outdoor_box</pre>	<pre>#interactive_section #inter- action_wrapper #mobile_view #indoor_outdoor_box #out- door_box</pre>

ople Button.	The People I	button filters	s all	#interactive	_section	<pre>#interactive_section #interac-</pre>	<pre>#interactive_section #inter</pre>
SHOW ME:	5 -,Ô- INDOOR	outdoor	7 PEOPLE	8 Crending	9 ERSONALIZE Log In to find your or your friends' content.	Q SEARCH FOR @USERNAME	

7

	and the first second		ple_box	<pre>#people_box</pre>
8	Trending Button. The Trending button filters all content to only display content that are trending.	<pre>#interactive_section #interaction_wrapper #trending_ box</pre>	<pre>#interactive_section #interac- tion_wrapper #tablet_view #trend- ing_box</pre>	<pre>#interactive_section #inter- action_wrapper #mobile_view #trending_box</pre>
9	Sign in Button. Personalize the experience allows the user to log in and find their own content or their friends' content. More of this on next page.	<pre>#interactive_section #interaction_wrapper #personalize_box</pre>	<pre>#interactive_section #interac- tion_wrapper #tablet_view #per- sonalize_box</pre>	<pre>#interactive_section #inter- action_wrapper #mobile_view #personalize_box</pre>
10	Search. The Search box searches and displays content from a specific userhandle.	<pre>#interactive_section #interaction_wrapper #search_box_ holder</pre>	<pre>#interactive_section #inter- action_wrapper #tablet_view #search_box_holder</pre>	<pre>#interactive_section #inter- action_wrapper #mobile_view #search_box_holder</pre>
	Clear search button	#interactive_section #interaction_wrapper #search_box_ holder #clear_search	<pre>#interactive_section #interaction_wrapper #tablet_view #search_box_holder #clear_search</pre>	#interactive_section #interaction_wrapper #mobile_view #search_box_ holder #clear_search

	Description	Desktop Selector	Tablet Selector	Mobile Selector	
PERSONALIZE Log In to find your or your friends' content.	For users to have the best experience on the wid the first view is replaced by the second picture. Photos." Clicking in this selection brings up the c content.	e first image shows the default view. After the user logs in nat type of content is currently selected. The default is "All Ird picture. This is where the viewer can see more tailored			
1 SHOW ME: 2 All Photos	1 "Show Me" Title.	<pre>#interactive_section #interaction_wrapper #personalize_box #show_me_title</pre>	<pre>#interactive_section #interaction_wrap- per #tablet_view #personalize_box #show_me_title</pre>	<pre>#interactive_section #interaction_wrapper #mobile_view #person- alize_box #show_me_ti- tle</pre>	
All Photos	2 Dropdown Selection . Shows what type of content is being shown within the widget. The text is a :before pseudo-element, and the down arrow is an :after pseudo-element Clicking on this region also shows the dro down.	<pre>f #interactive_section . #interaction_wrapper d #personalize_box #in- teraction_toggle pp-</pre>	<pre>#interactive_section #interaction_wrapper #tablet_view #per- sonalize_box #in- teraction_toggle</pre>	<pre>#interactive_section #interaction_wrapper #mobile_view #person- alize_box #interac- tion_toggle</pre>	
My Photos Top Voted Photos Newest Photos	3 Dropdown List . Contains all dropdown op tions.	<pre>0- #interactive_section #interaction_wrap- per #personalize_box #dropdown_list</pre>	<pre>#interactive_section #interaction_wrapper #tablet_view #per- sonalize_box #drop- down_list</pre>	<pre>#interactive_section #interaction_wrapper #mobile_view #person- alize_box #dropdown_ list</pre>	
Photos Near Me Popular Photos Sign Out	Dropdown Items . These are the individual options within the dropdown. The text with each item is listed as a pseudo-element. When an item is selected, a .checked class is added, which turns the selection gray of adds a checkmark within the :after pseudoselectory.	al #interactive_section thin #interaction_wrap- per #personalize_box #dropdown_list .drop- ss down_list_item and	<pre>#interactive_section #interaction_wrapper #tablet_view #per- sonalize_box #drop- down_list .drop- down_list_item</pre>	<pre>#interactive_section #interaction_wrapper #mobile_view #person- alize_box #dropdown_ list .dropdown_list_ item</pre>	

do-elemnt

Widgets

12

Widgets, such as coverflow or mosaic, display the .photo_block into different arrangements for desktop, tablet, and mobile.

Coverflow

Coverflow is best used for homepages, PDPs, and pages with limited space.

The images to the right show how Coverflow looks in desktop, tablet, and mobile view.

- Changing any of the selectors on pages 12–14 will affect all desktop, tablet, and mobile Coverflow views.
- To style elements in only tablet view and not affect desktop and mobile views
 - add .coverflow_tablet at the beginning of the selector.
- To style elements in only mobile view and not affect desktop and tablet views
 - add .coverflow_mobile to the beginning of the selector.
- Example
 - Default selector: #widget_ header #description_holder
 - Tablet selector: .coverflow_ tablet #widget_header #description_holder
 - Mobile selector: .coverflow_ mobile #widget_header #description_holder

DESKTOP VIEW







	Description	Selector
1	Header block . Holds hashtags, collection description, uploading new content button, and Pixlee attribution.	#widget_header
2	Hashtags block. Displays the hashtags used to collect the displayed content in the widget.	#widget_header #hashtag_holder
3	Individual Hashtags.	#widget_header #hashtag_holder li
4	Collection Description.	#widget_header #description_holder
5	Upload More Content Button . Clicking on the button allows the user to add photos to the wid- get. See <u>"Uploader" on page 38</u> for the whole uploading flow. The "Upload Now" text is an :after pseudo-element	#widget_header #upload_now
6	Powered by Pixlee Attribution Icon . Required on all widgets except widgets of Enterprise customers	#widget_header a
7	Navigation Bar . The navigation bar allows customers to have a more interactive experience as	they filter content to their own liking. Look at

<u>"Navigation Bar" on page 7</u> to style the Navigation Bar for desktop, tablet, and mobile.

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Hashtag #labrea or #labreafashion to get featured!



users can see more photos by just swiping left and right.

2

tablet and mobile.

3	Left Arrow	.controls .btn.prev
	Right Arrow	.controls .btn.next
4	Content Container . Contains the photos and gives the width of the widget. Gives the perspective	<pre>#coverflow_widget .coverflow_frame</pre>
5	Photo Item . Used in conjunction with <u>"Photo Item" on page 4</u> , this selector styles each photo block in the coverflow widget. Also controls the rotation of the photos to the left of the middle photo.	<pre>#coverflow_widget .coverflow_frame ul li</pre>
	Hover Effect on Photos . Upon hover, image scales slightly bigger. There are no hover effects in tablet and mobile.	#coverflow_widget .coverflow_frame ul li:hover .img_holder
	Hover Effect for Videos . Upon hovering in other widgets, the video button moves and scales slightly bigger. In coverflow, the video button does not scale or move upon hover unless it's the middle photo. There are no hover effects in	#coverflow_widget .coverflow_frame ul li:hover .layer_video

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	Description	Selector
	Hover Effect for Content Info . Upon hovering in other widgets, the .info_hold- er slides up and is shown. In coverflow, the .info_holder does not show upon hover unless it's the middle photo. There are no hover effects in tablet and mobile.	<pre>#coverflow_widget .coverflow_frame ul li:hover .info_holder{ display: none; }</pre>
6	Middle Photo Style. Styles the middle photo so that there is no rotation	<pre>#coverflow_widget .coverflow_frame ul li.active</pre>
	Hover Effect for Middle Photo. Upon hovering over the middle photo, image moves up and scales bigger. There are no hover effects in tablet and mobile.	<pre>#coverflow_widget .coverflow_frame ul li.ac- tive:hover .img_holder</pre>
	Hover Effect on Middle Video . Upon hovering over the middle photo, video icon moves up. There are no hover effects in tablet and mobile.	#coverflow_widget .coverflow_frame ul li.ac- tive:hover .layer_video
	Hover Effect on Middle Photo Info . Upon hovering over the middle photo, Pho- to info is shown. There are no hover effects in tablet and mobile.	#coverflow_widget .coverflow_frame ul li.ac- tive:hover .info_holder
7	Rotation Effect on Right Photos . Controls the rotation of all photos to the right of the middle photo	<pre>#coverflow_widget .coverflow_frame ul li.active ~ li</pre>

Horizontal

Horizontal is best used for homepages, PDPs, and pages with limited space.

The images to the right show how Horizontal looks in desktop, tablet, and mobile view.

- Changing any of the selectors on page 16 will affect all desktop, tablet, and mobile Horizontal views.
- To style elements in only tablet view and not affect desktop and mobile views
 - add .horizontal_tablet at the beginning of the selector.
- To style elements in only mobile view and not affect desktop and tablet views
 - add .horizontal_mobile to the beginning of the selector.
- Example
 - Default selector: #widget_ header #description_holder
 - Tablet selector: .horizontal_ tablet #widget_header #description_holder
 - Mobile selector: .horizontal_ mobile #widget_header #description_holder

DESKTOP VIEW

TABLET VIEW

MOBILE VIEW

#labrea #labreafashion Hashtag #labrea or #labreafashion to get featured!

POWERED BY

		1	2								
					³ #labrea	a #labreafash	nion				
			4		Hashtag #labre	UPLOAD NOW	eatured!	6			
		7	SHOW ME:	کر: OUTDOOR PEOP	LE TRENDING	PERSONALIZE Log In to find your or your friends' content.	Q SEARCH FOR @USER	RNAME			
		8 10	11 vote: 0		۲ ۵۰ ⁰ ۰۰۰۰۵	VOTE: 0	VOTE 0		VOTE: 0		
	Description							Sele	ctor		
1	Header block. Holds hashtags	s, collec	tion descripti	on, uploading	new conter	nt button, and	d Pixlee attribut	tion. #wid	get_header		
2	Hashtags block. Displays the	hashtag	gs used to col	lect the displo	ayed conten	t in the widge	et.	#wid	get_header #	hashtag_holder	
3	Individual Hashtags.							#wid	get_header #	hashtag_holder	li
4	Collection Description.							#wid	get_header #	description_hol	der
5	Upload More Content Button . <u>loader" on page 38</u> for the wh	. Clickin nole upl	g on the butto oading flow.	on allows the The "Upload	user to add Now″ text is	photos to the an :after pse	e widget. See <u>"(</u> eudo-element.	<u>Up-</u> #wid	get_header #	upload_now	
6	Powered by Pixlee Attribution	n Icon. R	Required on a	ll widgets exco	ept widgets	of Enterprise	customers	#wid	get_header a		
7	Navigation Bar . The navigation <u>7</u> to style the Navigation Bar for	on bar c ^f or desk	allows custom top, tablet, ar	ers to have a nd mobile.	more interc	active experie	ence as they filt	er content to t	heir own liking	. Look at <u>"Naviga</u>	tion Bar" on page
8	Widget Container. Contains w	vhole wi	idget, includir	ng arrows.				.wra	p		
9	Arrows Container. Contains the swiping left and right.	he arrov	ws. In mobile	view, this is hi	dden, and u	users can see	more photos b	oy just .co n	trols		
	Left Arrow							.con	trols .btn.p	rev	
	Right Arrow							.con	trols .btn.n	ext	
0	Content Container. Contains t	the pho	tos and gives	the width of t	he widget.			#hor	izontal_widg	et .horizontal_	frame
11	Photo Item. Used in conjunctic horizontal widget.	on with	"Photo Item"	<mark>on page 4</mark> , thi	is selector s	tyles each ph	oto block in the	e #hor	izontal_widg	et .horizontal_	frame ul li Horizontal Widget 17

Mosaic

Slideshow is best used for inspiration galleries, fan photo displays and contests.

The images to the right show how Mosaic looks in desktop, tablet, and mobile view.

Mosaic does not have a Navigation Bar. Mosaic will only show photos in multiples of 16.

- Changing any of the selectors on ٠ pages 18-19 will affect all Mosaic desktop, tablet, and mobile views.
- To style elements in only tablet • view and not affect desktop and mobile views
 - add .mosaic tablet at the beginning of the selector.
- To style elements in only mobile • view and not affect desktop and tablet views
 - add .mosaic_mobile to the beginning of the selector.
- Example ٠
 - Default selector: #widget_ header #description_holder
 - Tablet selector: .mosaic_tablet #widget_header #description_ holder
 - Mobile selector: .mosaic_mobile #widget_header #description_ holder

DESKTOP & TABLET VIEWS

MOBILE VIEW

VOTE: 0 00000000000 VOTE: 0 VOTE: 0 VOTE: 0 VOTE: 0 VOTE: 0 VOTE: 0

	Description	Desktop Selector
1	Header block . Holds hashtags, collection de- scription, uploading new content button, and Pixlee attribution.	#widget_header
2	Hashtags block . Displays the hashtags used to collect the displayed content in the widget.	#widget_header #hashtag_holder
3	Individual Hashtags.	#widget_header #hashtag_holder li
4	Collection Description.	#widget_header #description_holder
5	Upload More Content Button . Clicking on the button allows the user to add photos to the widget. See <u>"Uploader" on page 38</u> for the whole uploading flow. The "Upload Now" text is an :after pseudo-element	#widget_header #upload_now
6	Powered by Pixlee Attribution Icon . Required on all widgets except widgets of Enterprise customers	#widget_header a
7	Widget Container . Holds all content and gives the mosaic widget its square shape	.mosaic_frame ul
8	Photo Item Container . Holds 2 .photo_block so that one .photo_block is always loading the next content for the fade in/out effect	.mosaic_frame ul .photo_item_con- tainer
9	Photo Item . Used in conjunction with <u>"Photo.</u> <u>Item" on page 4</u> , this selector styles each photo block in the coverflow widget. Also con- trols the rotation of the photos to the left of the middle photo.	.mosaic_frame ul .photo_item_con- tainer .photo_block
	Hover Effect Image. Scales the content slightly upon hover	.mosaic_frame ul .photo_item_con- tainer .photo_block:hover .img_ holder

	Description	Desktop Selector
10	Photo Info . For most widgets, the photo info contains the social sharing icons, the user handle, the caption and the photo submission date. In other widgets, the defaul behavior is to show the photo info upon hover. This is hidden within the mosaic view. If you want to display individual elements within the .info_holder, please refer to <u>.photo_item</u> .	.mosaic_frame ul .photo_item_con- tainer .photo_block .info_holder
11	Load More Button . Clicking on button loads more photos into the widget. "Load More" text is a ::before pseudo-element. Jelly animation upon hover.	<pre>#mosaic_control .load_more</pre>
12	Loader . Icon spins to show that the widget is currently loading more photos to display.	<pre>#mosaic_control .load_more.loading</pre>
13	No More Content to Load Notification . "No More Content" is a ::before pseudo-element	<pre>#mosaic_control .load_more.no_more_ photos</pre>

Photowall

Photowall is best used for galleries, fan photo displays, and contests.

The images to the right show how Photowall looks in desktop, tablet, and mobile view.

- Changing any of the selectors on page 21 will affect all Photowall desktop, tablet, and mobile views.
- To style elements in only tablet view and not affect desktop and mobile views
 - add .photowall_tablet at the beginning of the selector.
- To style elements in only mobile view and not affect desktop and tablet views
 - add .photowall_mobile to the beginning of the selector.
- Example
 - Default selector: #widget_header #description_holder
 - Tablet selector: .photowall_ tablet #widget_header #description_holder
 - Mobile selector: .photowall_ mobile #widget_header #description_holder

DESKTOP VIEW

TABLET VIEW

MOBILE VIEW

#labrea #labreafashion Hashtag #labrea or #labreafashion to get featured!

Photowall Widget | 21

	Description	Selector
1	Header block . Holds hashtags, collection descrip- tion, uploading new content button, and Pixlee attribution.	#widget_header
2	Hashtags block . Displays the hashtags used to collect the displayed content in the widget.	#widget_header #hashtag_holder
3	Individual Hashtags.	#widget_header #hashtag_holder li
4	Collection Description.	<pre>#widget_header #description_holder</pre>
5	Upload More Content Button . Clicking on the button allows the user to add photos to the wid- get. See <u>"Uploader" on page 38</u> for the whole uploading flow. The "Upload Now" text is an :after pseudo-element	#widget_header #upload_now
6	Powered by Pixlee Attribution Icon . Required on all widgets except widgets of Enterprise customers	#widget_header a
7	Navigation Bar . The navigation bar allows customers they filter content to their own liking. Look at <u>"Naviga</u> tion Bar for desktop, tablet, and mobile.	s to have a more interactive experience as tion Bar" on page 7 to style the Naviga-
8	Widget Container . Contains whole widget, includ- ing all photo blocks and Load More button.	.wrap
9	Photo Item . Used in conjunction with <u>"Photo Item"</u> on page 4, this selector styles each photo block in the coverflow widget.	
10	Load More Button . Clicking on button loads more photos into the widget. "Load More" text is a ::be-fore pseudo-element. Jelly animation upon hover.	<pre>#photowall_widget #photowall_con- trol .load_more</pre>
11	Loader . The loader replaces the Load More Button. Icon spins to show that the widget is currently load- ing more photos to display.	<pre>#photowall_widget #photowall_con- trol .load_more.loading</pre>
12	No More Content to Load Notification . Notification replaces the Load More Button. "No More Content" is a ::before pseudo-element	<pre>#photowall_widget #photowall_con- trol .load_more.no_more_photos</pre>

Slideshow

Slideshow is best used for homepages, PDPs, and pages with limited space.

The images to the right show how Slideshow looks in desktop, tablet, and mobile view.

Slideshow does not have Header and Navigation Bar.

- Changing any of the selectors on page 23 will affect all Slideshow desktop, tablet, and mobile views.
- To style elements in only tablet view and not affect desktop and mobile views
 - add .slideshow_tablet at the beginning of the selector.
- To style elements in only mobile view and not affect desktop and tablet views
 - add .slideshow_mobile to the beginning of the selector.
- Example
 - Default selector: #widget_ header #description_holder
 - Tablet selector: .slideshow_ tablet #widget_header #description_holder
 - Mobile selector: .slideshow_ mobile #widget_header #description_holder

DESKTOP VIEW

TABLET & MOBILE VIEWS

	Description	Desktop Selector
1	Holds all elements of the slideshow widget, including Powered by Pixlee attribution icon	#slideshow_widget
2	Holds all elements of the slideshow widget	<pre>#slideshow_widget .slideshow_frame</pre>
3	Photo Item . Used in conjunction with <u>"Photo</u> <u>Item" on page 4</u> , this selector styles each photo block in the slideshow widget. Gives the content its size.	#slideshow_widget .slideshow_frame ul .photo_block
4	Content . The photo or the video being dis- played.	#slideshow_widget .slideshow_frame ul .photo_block .img_holder
5	Powered by Pixlee Attribution Icon . Required on all widgets except widgets of Enterprise customers	<pre>#slideshow_widget #powered_by</pre>
6	Source Icon . Displays which platform the con- tent came from.	#slideshow_widget .slideshow_frame ul .photo_block .content_source
7	Photo Info . Contains the user handle and caption. This container is normally hidden but slides into view upon hover on desktop. It is shown on default in tablet and mobile.	#slideshow_widget .slideshow_frame ul .photo_block .info_content
8	Submitter Name . The user handle is displayed for Instagram and Twitter, and the submitter name is displayed for direct upload and Facebook.	#slideshow_widget .slideshow_frame ul .photo_block .info_content .us- ers_handle a
9	Captions	#slideshow_widget .slideshow_frame ul .photo_block .info_content .us- ers_caption
10	Arrows. Styles both the left and right buttons	<pre>#slideshow_widget .controls .btn</pre>
	Left Arrow	<pre>#slideshow_widget .controls .prev</pre>
	Right Arrow	<pre>#slideshow_widget .controls .next</pre>
	Disable Arrows	#slideshow_widget .controls .dis- abled

Lightbox

Lightbox displays a bigger versions of photos. Calls to Action and products are shown within the lightbox. Viewers can also share photos to social media. There are three versions of the lightbox, for desktop, tablet, and mobile views.

Desktop Lightbox

The lightbox showcases content at a bigger scale. The default lightbox has no Calls to Action. However, CTAs are great for products or any calls to action. While going through the publishing flow, make sure that the Call To Action Button toggle is on to add regular Calls to Action. To add CTAs on lightboxes on PDP pages, go through the product categories.

DEFAULT LIGHTBOX

LIGHTBOX WITH CALLS TO ACTION

DEFAULT VIDEO LIGHTBOX ON HOVER

99		elenaaaa ove these heels is o comfyyyy f v 0 t
	2	Black Stiletto Heets SHOP NOW

	Description	Desktop Selector
1	Overlay . Gray semi-transparent overlay. Styling this will affect desktop and tablet. In mobile, the lightbox takes the whole screen, so the overlay is not noticeable.	.mfp-wrap
2	Lightbox Content . Contains all lightbox content and gives the lightbox its 960px x 620px dimensions.	#photo_lightbox_wrap- per
3	Photo Container. Its dimensions are 620px x 620px	#left_panel
4	Vote button . Used for contests where users can vote on photos. Jelly animation upon hover. "Vote" text is a ::before pseudo-el- ement.	<pre>#photo_lightbox_ wrapper #right_panel .vote_button</pre>
	Vote Count . Shows the number of votes the photo. The colon ":" is a ::before pseudo-element.	<pre>#photo_lightbox_ wrapper #right_panel .vote_button .vote_ count</pre>
	Voted . When a photo has been voted upon, the button turns blue and is disabled from further voting. The "Vote" text be- comes "Voted" and loses its jelly hover effect. The "Voted" text is a ::before pseudo-element.	<pre>#photo_lightbox_ wrapper #right_panel .vote_button.active</pre>
5	Right Panel . Contains all right side content and gives its 340px x 620px dimensions	#right_panel
6	Arrows . Styles both arrows. On hover, the arrow becomes more opaque.	.mfp-arrow
	Left Arrow.	.mfp-arrow-left
	Right Arrow.	.mfp-arrow-right
7	Loader. Shows when a photo or video is being uploaded.	.mfp-preloader

	Description	Desktop Selector
1	Controller Container . Contains all video control- lers. In the default view, the controller is small. When the video is hovered over, the controller expands so that the buttons are visible and the viewer can scrub along the timeline.	.vjs-default-skin .vjs-control-bar
	Controller Elements . Styles all controller elements (all the elements listed below).	.vjs-default-skin .vjs-control
2	Styles play/pause button	.vjs-default-skin .vjs-play-control
	Play Icon	.vjs-default-skin .vjs-play-con- trol:before
	Pause Icon	.vjs-default-skin.vjs-playing .vjs-play-control:before
3	Holds the progress bar (played and unplayed)	.vjs-default-skin .vjs-prog- ress-control
	Styles both blue played and gray unplayed prog- ress bars	.vjs-default-skin .vjs-prog- ress-holder .vjs-play-progress, .vjs-default-skin .vjs-prog- ress-holder .vjs-load-progress
	Loading Progress Bar: Darker progress bar indi- cates the unplayed footage	.vjs-default-skin .vjs-load-prog- ress
	Blue progress bar indicates the played footage	.vjs-default-skin .vjs-play-prog- ress
4	Position & background of sound button	.vjs-default-skin .vjs-mute-con- trol, .vjs-default-skin .vjs-vol- ume-menu-button
	Sound Icon	.vjs-default-skin .vjs-mute-con- trol:before, .vjs-default-skin .vjs-volume-menu-button:before
	Mute Icon	.vjs-default-skin .vjs-mute-con- trol.vjs-vol-0:before, .vjs-de- fault-skin .vjs-volume-menu-button. vjs-vol-0:before

REPORT

POWERED BY

	Description	Desktop Selector
1	Right Panel. Contains everything in the right panel.	<pre>#photo_lightbox_wrapper #right_ panel</pre>
2	Top Container . Contains submitter avatar, submitter handle, caption, and social sharing icons. Has the light gray background. Selectors of elements within this container are covered on the next page.	#photo_lightbox_wrapper #right_ panel #top_block
3	Middle Container . Depending on the tier of your Pixlee account, this area might contain CTA or tagged product. The default lightbox does not contain CTA. In a default lightbox, this area is normally left empty and the arrows are not shown. To have CTA, when publishing an album, make sure the Call to Action toggle is on within the Control Panel. To display products, this is turned on within the Product Cat- egories page in the Control Panel.	<pre>#photo_lightbox_wrapper #right_ panel #middle_block</pre>
4	Arrows . These arrows are hidden on default but are shown when .active is addedactive is added when there is more than one product.	<pre>#photo_lightbox_wrapper #right_ panel #middle_block .active</pre>
	Left Arrow	<pre>#photo_lightbox_wrapper #right_ panel #middle_block #cta_prev</pre>
	Right Arrow	<pre>#photo_lightbox_wrapper #right_ panel #middle_block #cta_next</pre>
5	Call To Action Block. Contains the CTA image, description, and button. This animates after a 3-second delay to capture the user's attention. Clicking anywhere in this area will take you to the CTA link.	<pre>#photo_lightbox_wrapper #right_ panel #middle_block a</pre>
6	CTA Image.	<pre>#photo_lightbox_wrapper #right_ panel #middle_block a .cta_img</pre>
7	CTA Description . This is hidden in both tablet and mobile views.	<pre>#photo_lightbox_wrapper #right_ panel #middle_block a .product_name</pre>
9	CTA Button	<pre>#photo_lightbox_wrapper #right_ panel #middle_block a .product_cta</pre>
9	Bottom Container. Contains Reporting Content and Pixlee attribution.	<pre>#photo_lightbox_wrapper #right_ panel #bottom_block</pre>
10	Reporting Content Button. Flags inappropriate content	<pre>#photo_lightbox_wrapper #right_ panel #bottom_block #report_button</pre>
11	Powered by Pixlee Attribution Icon . Required on all widgets except widgets of Enterprise customers	#photo_lightbox_wrapper #right_ panel #bottom_block #powered_by_ pixlee

	Description	Desktop Selector
1	Submitter Info. Contains submitter avatar and handle or name	<pre>#photo_lightbox_wrapper #right_panel #top_block #user_info_holder</pre>
2	Avatar Container . Holds avatar image and placeholder image for when the avatar is missing.	<pre>#photo_lightbox_wrapper #right_panel #top_block #user_info_holder #user_ avatar</pre>
	Avatar Image	#photo_lightbox_wrapper #right_panel #top_block #user_info_holder #user_ avatar img
3	Submitter Handle or Name	<pre>#photo_lightbox_wrapper #right_panel #top_block #user_info_holder #user_ name</pre>
4	Close Button . Closes the lightbox. This is the default close button and changing this style will affect desktop, tablet, and mobile.	.mfp-close
5	Caption.	<pre>#photo_lightbox_wrapper #right_panel #top_block #caption_holder</pre>
6	Social Sharing Icons Container.	<pre>#photo_lightbox_wrapper #right_panel #top_block #social_holder</pre>
	Social Sharing Icons . Styles all social sharing icons. Icons scale slightly when hovered upon.	<pre>#photo_lightbox_wrapper #right_panel #top_block #social_holder a</pre>
	Facebook Sharing Icon. The icon itself is an ::after pseudo-element	<pre>#photo_lightbox_wrapper #right_panel #top_block #social_holder a#facebook_ share</pre>
	Twitter Sharing Icon. The icon itself is an ::after pseudo-element.	<pre>#photo_lightbox_wrapper #right_panel #top_block #social_holder a#twitter_ share</pre>
	Pinterest Sharing Icon. The icon itself is an ::after pseudo-element.	<pre>#photo_lightbox_wrapper #right_panel #top_block #social_holder a#pinterest_share</pre>
	Tumblr Sharing Icon. The icon itself is an ::after pseudo-element.	<pre>#photo_lightbox_wrapper #right_panel #top_block #social_holder a#tumblr_ share</pre>

Tablet Lightbox

The lightbox showcases content at a bigger scale. The default lightbox has no Calls to Action. However, CTAs are great for products or any calls to action. While going through the publishing flow, make sure that the Call To Action Button toggle is on to add regular Calls to Action. To add CTAs on lightboxes on PDP pages, go through the product categories.

The selectors for the desktop lightbox are not necessarily the same selectors for the tablet lightbox.

DEFAULT LIGHTBOX

LIGHTBOX WITH CALLS TO ACTION

DEFAULT VIDEO LIGHTBOX

	Description	Tablet Selector
1	Overlay . Gray semi-transparent overlay. Styling this will affect desktop, tablet, and mobile.	.mfp-bg
2	Lightbox Content Holder . Contains all lightbox content and gives the lightbox its 500px x 600px dimensions.	<pre>#photo_lightbox_wrapper</pre>
3	Photo/Video Holder. Contains both pictures and videos	<pre>#photo_lightbox_wrapper #top_panel</pre>
	Image. Photo is held in this div.	<pre>#photo_lightbox_wrapper #top_panel img</pre>
	Video . The styles for the video controllers on desktop are not applied to video controllers on tablet and mobile. Tablet and mobile video have the default HTML5 styles.	<pre>#photo_lightbox_wrapper #top_panel #pixlee_video</pre>
4	Vote button . Used for contests where users can vote on photos. Jelly animation upon hover. "Vote" text is a ::before pseudo-el- ement.	<pre>#photo_lightbox_wrapper .vote_but- ton</pre>
	Vote Count . Shows the number of votes the photo. The colon ":" is a ::before pseudo-element.	<pre>#photo_lightbox_wrapper .vote_but- ton .vote_count</pre>
	Voted . When a photo has been voted upon, the button turns blue and is disabled from further voting. The "Vote" text be- comes "Voted" and loses its jelly hover effect. The "Voted" text is a ::before pseudo-element.	<pre>#photo_lightbox_wrapper .vote_but- ton.active</pre>
5	Close Button . Closes the lightbox. This is the default close button and changing this style will affect desktop, tablet, and mobile.	.mfp-close
6	Bottom Panel . Holds CTA, Social Sharing Icons, submitter info, and caption	<pre>#photo_lightbox_wrapper #bottom_ panel</pre>

	Description	Tablet Selector
7	Call To Action Block. Contains the CTA image and text. The default lightbox does not contain CTA. In a default lightbox, this area is normally left empty. To have CTA, when publishing an album, make sure the Call to Action toggle is on within the Control Panel. To display products, this is turned on within the Product Categories page in the Control Panel.	#photo_lightbox_wrapper #bottom_ panel #cta_holder
	CTA Image.	<pre>#photo_lightbox_wrapper #bot- tom_panel #cta_holder #cta_content #cta_img</pre>
	CTA Text	<pre>#photo_lightbox_wrapper #bot- tom_panel #cta_holder #cta_content #cta_text</pre>
8	Arrows	
	Previous CTA Button	<pre>#photo_lightbox_wrapper #bottom_ panel #cta_prev</pre>
	Next CTA Button	<pre>#photo_lightbox_wrapper #bottom_ panel #cta_next</pre>
9	Social Sharing Icons Container.	<pre>#photo_lightbox_wrapper #bottom_ panel #social_holder</pre>
	Social Sharing Icons . Styles all social sharing icons. Icons scale slightly when hovered upon.	
	Facebook Sharing Icon. The icon itself is an ::after pseudo-el- ement	#photo_lightbox_wrapper #bot- tom_panel #social_holder a#face- book_share
	Twitter Sharing Icon. The icon itself is an ::after pseudo-ele- ment.	#photo_lightbox_wrapper #bot- tom_panel #social_holder a#twit- ter_share
	Pinterest Sharing Icon . The icon itself is an ::after pseudo-ele- ment.	<pre>#photo_lightbox_wrapper #bot- tom_panel #social_holder a#pinter- est_share</pre>
	Tumblr Sharing Icon . The icon itself is an ::after pseudo-ele- ment.	#photo_lightbox_wrapper #bottom_ panel #social_holder a#tumblr_share

	Description	Tablet Selector
10	Submitter Info Container . Contains submitter avatar, submitter handle or name, and photo caption	#photo_lightbox_wrapper #bottom_ panel #info_block
11	Avatar Container . Holds avatar image and placeholder image for when the avatar is missing.	#photo_lightbox_wrapper #bottom_ panel #info_block #user_info_holder #user_avatar
	Avatar Image	#photo_lightbox_wrapper #bottom_ panel #info_block #user_info_holder #user_avatar img
12	Submitter Handle and Caption Container.	#photo_lightbox_wrapper #bottom_ panel #info_block #user_info_holder #user_details
	Submitter Handle or Name	#photo_lightbox_wrapper #bottom_ panel #info_block #user_info_holder #user_details #user_name
	Caption.	#photo_lightbox_wrapper #bottom_ panel #info_block #user_info_holder #user_details #caption_holder
13	Arrows . Styles both arrows. On hover, the arrow becomes more opaque.	button.mfp-arrow
	Left Arrow	.mfp-arrow-left
	Right Arrow	.mfp-arrow-left
14	Reporting Content Button. Flags inappropriate content	#report_button
15	Powered by Pixlee Attribution Icon . Required on all widgets except widgets of Enterprise customers	<pre>#powered_by_pixlee</pre>

Mobile Lightbox

The lightbox showcases content at a bigger scale. The default lightbox has no Calls to Action. However, CTAs are great for products or any calls to action. While going through the publishing flow, make sure that the Call To Action Button toggle is on to add regular Calls to Action. To add CTAs on lightboxes on PDP pages, go through the product categories.

The selectors for the desktop lightbox are not necessarily the same selectors for the mobile lightbox.

DEFAULT LIGHTBOX

LIGHTBOX WITH CTA

VIDEO LIGHTBOX

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	Description	Mobile Selector
1	Mobile Lightbox Content Holder	<pre>#photo_lightbox_wrapper_mobile</pre>
2	Top Info Container. Holds the avatar, submitter handle, and close button.	<pre>#photo_lightbox_wrapper_mobile #info_panel</pre>
3	Submitter Info. Contains submitter avatar and submitter handle or name.	<pre>#photo_lightbox_wrapper_mobile #info_panel #user_info_holder</pre>
	Avatar Container . Holds avatar image and placeholder image for when the avatar is missing.	#photo_lightbox_wrapper_mobile #info_panel #user_info_holder #user_avatar
	Avatar Image	#photo_lightbox_wrapper_mobile #info_panel #user_info_holder #user_avatar img
	Submitter Handle or Name	#photo_lightbox_wrapper_mobile #info_panel #user_info_holder #user_name
4	Close Button. Closes the lightbox.	<pre>#photo_lightbox_wrapper_mobile #info_panel .mfp-close</pre>
5	Caption.	<pre>#photo_lightbox_wrapper_mobile #caption_holder</pre>
6	Content Holder. Contains both pictures and videos	<pre>#photo_lightbox_wrapper_mobile #im- age_holder</pre>
	Image	<pre>#photo_lightbox_wrapper_mobile #im- age_holder img</pre>
	Video . The desktop video styles are not applied to tablet and mobile video. Tablet and mobile video have the default HTML5 styles.	<pre>#photo_lightbox_wrapper_mobile #im- age_holder #pixlee_video</pre>
7	Vote button . Used for contests where users can vote on photos. Jelly anima- tion upon hover. "Vote" text is a ::before pseudo-element.	<pre>#photo_lightbox_wrapper_mobile .vote_button</pre>
	Vote Count . Shows the number of votes the photo. The colon ":" is a ::before pseudo-element.	<pre>#photo_lightbox_wrapper_mobile .vote_button .vote_count</pre>
	Voted . When a photo has been voted upon, the button turns blue and is dis- abled from further voting. The "Vote" text becomes "Voted" and loses its jelly hover effect. The "Voted" text is a ::before pseudo-element.	<pre>#photo_lightbox_wrapper_mobile .vote_button.active</pre>

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Description

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8	Arrows . Styles both arrows. On hover, the arrow becomes more opaque. This selector styles all arrows within widget for desktop, tablet, and mobile views if !mportant is added.	.mfp-arrow
	Left Arrow . Shows the previous photo. Styling this will desktop, tablet, and mobile views if !important is added.	.mfp-arrow-left
	Right Arrow . Shows the next photo. Styling this will desktop, tablet, and mo- bile views if !important.	.mfp-arrow-right
9	CTA container . The default lightbox does not contain CTA. In a default light- box, this area is normally left empty. To have CTA, when publishing an album, make sure the Call to Action toggle is on within the Control Panel. To display products, this is turned on within the Product Categories page in the Control Panel.	#photo_lightbox_wrapper_mobile #cta_holder
10	Previous CTA button	<pre>#photo_lightbox_wrapper_mobile #cta_prev</pre>
	Next CTA button	<pre>#photo_lightbox_wrapper_mobile #cta_next</pre>
11	Call To Action Block. Contains the CTA image and text.	<pre>#photo_lightbox_wrapper_mobile #cta_holder #cta_content</pre>
	CTA Image.	<pre>#photo_lightbox_wrapper_mobile #cta_holder #cta_content #cta_img</pre>
	CTA Text	<pre>#photo_lightbox_wrapper_mobile #cta_holder #cta_content #cta_text</pre>
12	Social Sharing Icons Container. Holds all of the social sharing icons	<pre>#photo_lightbox_wrapper_mobile #so- cial_holder</pre>
	Social Sharing Icons . Styles all social sharing icons. Icons scale slightly when hovered upon.	#photo_lightbox_wrapper_mobile #so- cial_holder a
	Facebook Sharing Icon. The icon itself is an ::after pseudo-element	<pre>#photo_lightbox_wrapper_mobile #so- cial_holder a#facebook_share</pre>
	Twitter Sharing Icon. The icon itself is an ::after pseudo-element.	#photo_lightbox_wrapper_mobile #so- cial_holder a#twitter_share
	Pinterest Sharing Icon. The icon itself is an ::after pseudo-element.	<pre>#photo_lightbox_wrapper_mobile #so- cial_holder a#pinterest_share</pre>
	Tumblr Sharing Icon. The icon itself is an ::after pseudo-element.	#photo_lightbox_wrapper_mobile #so- cial_holder a

Mobile Selector

Uploader

The Uploader is perfect for your customers to directly upload their pictures into the widget, especially for content that is sitting on their computers or phones. The Upload button is also a great indication that the content in the widget is user generated.

Uploader

Photos can be uploaded to the widget from the customer's desktop (camera reel if on a phone), Instagram, or Facebook. Uploading from each of the three sources share similar steps. The panels to the right show all possible steps of the uploading process through the three sources. The below lists show the specific panels that are used for uploading via desktop, Instagram, and Facebook .

DESKTOP (Camera Reel if on camera) Panels: A, D, E, H, I

FACEBOOK Panels: A, B, D, F, G, H, I

INSTAGRAM

Panels: A, C, D, H, I

In addition to the panels to the right, this section also contains miscellaneous panels such as loading, no content, and closing uploader warning.

PANEL I

	Description	Desktop Selector
1	Overlay . Gray semi-transparent overlay.	#uploader_overlay
2	Uploader Container . Controls the 425px x 600px dimensions	#uploader_frame
3	Top Bar . Contains the Title and Close Lightbox Button	<pre>#uploader_frame #top_bar</pre>
	Title . Shows the step of the uploading process. The text changes based upon the step. The text is a ::before pseudo-element.	<pre>#uploader_frame #top_bar .current_panel_name</pre>
	Close Button. Closes the lightbox.	<pre>#uploader_frame #top_bar #close</pre>
4	Content Holder . Holds the content. All panel blocks are held in here, and the panels are inter- changed depending on the step of the uploading process.	<pre>#uploader_frame #content_holder</pre>
5	Home Panel Content.	<pre>#uploader_frame #content_holder .panel</pre>
6	Top Banner Container . The Upload image is located here. Controls the height and has a gray background	<pre>#uploader_frame #content_holder .panel#panel_ home #top_banner</pre>
	Gradient	<pre>#uploader_frame #content_holder .panel#panel_ home #top_banner #fade_gradient</pre>
7	Contains question and source icons	<pre>#uploader_frame #content_holder .panel#panel_ home #choose_source</pre>
8	Upload Question . Question is a ::before pseu- do-element	<pre>#uploader_frame #content_holder .panel#panel_ home #choose_source #source_header</pre>
9	Upload Source Icons Container . Shows the op- tions that user can submit photos from using the Uploader.	<pre>#uploader_frame #content_holder .panel#panel_ home #choose_source #source_list</pre>

Description	Desktop Selector
Upload Source Icons . Styles all upload source icons. Jelly animation that affects both icon and source title upon hover.	<pre>#uploader_frame #content_holder .panel#panel_ home #choose_source #source_list .source</pre>
Upload Source Title . All source titles are ::before pseudo-elements	<pre>#uploader_frame #content_holder .panel#panel_ home #choose_source #source_list .source:hover span</pre>
Desktop Source Icon . Upload picture from desk- top. Desktop Source Icon is replaced by Camera Roll Source Icon when the uploader is opened in a tablet or phone (2nd diagram).	<pre>#uploader_frame #content_holder .panel#panel_ home #choose_source #source_list #source_desktop .icon</pre>
Facebook Source Icon	<pre>#uploader_frame #content_holder .panel#panel_ home #choose_source #source_list #source_face- book .icon</pre>
Instagram Source Icon	<pre>#uploader_frame #content_holder .panel#panel_ home #choose_source #source_list #source_insta- gram .icon</pre>

	Description	Desktop Selector
1	Social Login Uploader Page . Styles the gradient.	#uploader_frame #content_holder .panel#pan- el_login
2	Social Login Container. Holds social login and centers it.	<pre>#uploader_frame #content_holder .panel#panel_ login #login_container</pre>
3	Social Logo	<pre>#uploader_frame #content_holder .panel#panel_ login #login_container #login_logo</pre>
	Facebook logo	#uploader_frame #content_holder .panel#pan- el_login #login_container.login_facebook #log- in_logo:before
	Instagram Logo	#uploader_frame #content_holder .panel#panel_ login #login_container.login_instagram #log- in_logo:before
4	Login Instruction	<pre>#uploader_frame #content_holder .panel#panel_ login #login_container #login_instruction</pre>
5	Social Login Button . Styles both Facebook and Instagram Login Buttons	<pre>#uploader_frame #content_holder .panel#panel_ login #login_container #login_button</pre>
	Facebook Login Button	#uploader_frame #content_holder .panel#pan- el_login #login_container.login_facebook #log- in_button
	Facebook Icon on Login Button	#uploader_frame #content_holder .panel#pan- el_login #login_container.login_facebook #log- in_button:before
	Instagram Login Button	<pre>#uploader_frame #content_holder .panel#panel_ login #login_container.login_instagram #log- in_button</pre>
	Instagram Icon on Login Button	<pre>#uploader_frame #content_holder .panel#panel_ login #login_container.login_instagram #log- in_button:before</pre>

	Description	Desktop Selector
1	Form Container.	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper</pre>
2	Form Header . Header is a ::before pseudo-el- ement	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper #form_header</pre>
3	Input Style . Styles all inputs to have gray border and background. Upon focus, border becomes blue and background becomes white.	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper input[type="text"] #uploader_frame #content_holder .panel#panel_ form #form_#form_#content_form_=""""""""""""""""""""""""""""""""""""</pre>
		form #form_wrapper input[type="email"]
4	Label. Styles labels	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper input[type="text"] ~ label, #uploader_frame #content_holder .panel#panel_ form #form_wrapper input[type="email"] ~ label</pre>
	Name Label. The "name" text is a ::before pseu- do-element	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper #name_input label:before</pre>
	Email Label . The "email" text is a ::before pseu- do-element	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper #email_input label:before</pre>
5	Terms of Service	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper .tos_input</pre>
	Checkbox. Styles the circle.	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper .tos_input input[type="check- box"]</pre>
	Checkmark . The actual checkmark is a ::before pseudo-element	#uploader_frame #content_holder .panel#panel_ form #form_wrapper .tos_input input[type="check- box"] ~ span
	" Agree to the Pixlee ". Text is a ::before pseu- do-element	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper .tos_input label</pre>
	TOS Link Style	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper .tos_input a</pre>
6	Generic Bottom Button . Styles the generic button at the bottom of most upload pages. Changing this will affect all bottom buttons on upload pages.	<pre>#uploader_frame #content_holder .panel .bot- tom_button</pre>

	Description	Desktop Selector
MAKE A SUBMISSION	Upload Photos Button . Styles Button. Text is ::before pseudo-element	<pre>#uploader_frame #content_holder .panel .botton button#done</pre>
Tell us a lil about yourself		
NAME: YOUR FULLNAME	Frror . When there is an error in the input, a red border appears around the text box, and an explanation appears. The explanation is a	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper #name_input .error</pre>
EMAIL: NAME@COMPANY.COM	::before pseudo-element	
Agree to the Pixlee Terms of Service	8 Email Validation . When the entered text is not an email, a red border appears around the text box, and an explanation appears. The explana- tion is a ::before pseudo-element	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper #email_input .validate</pre>
	TOS Error . Displayed when the TOS is not checked. Text is a ::before pseudo-element	<pre>#uploader_frame #content_holder .panel#panel_ form #form_wrapper .tos_input .error</pre>

MAKE A SUBMISSION	\times
Tell us a lil about your	rself
NAME: YOUR FULLNAME	7 REQUIRED
EMAIL: NAME@COMPANY.COM	NOT AN EMAIL
Agree to the Pixlee Terms of Service	REQUIRED 9
UPLOAD PHOTOS	

6

	Description	Desktop Selector
1	Upload Uploader Page . Styles the gradient. Clicking anywhere within the frame will upload a picture.	<pre>#uploader_frame #content_holder .panel#panel_ drag_drop</pre>
2	Desktop Image	<pre>#uploader_frame #content_holder .panel#panel_ drag_drop #drag_drop_container</pre>
3	"Drag & Drop" Text	#uploader_frame #content_holder .panel#pan- el_drag_drop #drag_drop_container #drag_drop_ti- tle:before
4	Text. Text is ::before and ::after pseudo-element	#uploader_frame #content_holder .panel#panel_ drag_drop #drag_drop_container #drag_drop_title span
	"Browse" Text. Styles the text blue.	#uploader_frame #content_holder .panel#panel_ drag_drop #drag_drop_container #drag_drop_title span b:before
5	Tablet and Mobile Image	<pre>.uploader_tablet #uploader_frame #content_holder .panel#panel_drag_drop #drag_drop_container</pre>
6	"Select from camera roll" Text	<pre>.uploader_tablet #uploader_frame #content_hold- er .panel#panel_drag_drop #drag_drop_container #drag_drop_title:before</pre>
7	Text. Text is ::before and ::after pseudo-element	<pre>.uploader_tablet .mobile_selection_panel #drag_ drop_title span:before</pre>

	Description	Desktop Selector
1	Album Block . Holds the image, the album title, and styles the album with multiple images	#uploader_frame #content_holder .panel#panel_so- cial #fb_albums_wrapper #fb_albums_container .social_album
2	Image	<pre>#uploader_frame #content_holder .panel#panel_so- cial #fb_albums_wrapper #fb_albums_container .social_album .photo_item_image</pre>
3	Album Title	<pre>#uploader_frame #content_holder .panel#panel_so- cial #fb_albums_wrapper #fb_albums_container .social_album .album_title</pre>
4	Video . An image with video Icon and blue gra- dient background indicates the video album.	#uploader_frame #content_holder .panel#panel_so- cial #fb_albums_wrapper #fb_albums_container .social_album.album_video .photo_item_image
5	Load More Button . Loads more albums. Text is ::before pseudo-element	<pre>#uploader_frame #content_holder .panel#panel_so- cial #fb_albums_wrapper #load_more</pre>
6	Generic Bottom Button . Styles the generic button at the bottom of most upload pages. Changing this will affect all bottom buttons on upload pages.	<pre>#uploader_frame #content_holder .panel .bot- tom_button</pre>
	Review Selected Button . Styles button. Text is ::before pseudo-element	<pre>#uploader_frame #content_holder .panel .bottom_ button#review_selected</pre>

	Description	Desktop Selector
1	Photos Container	<pre>#uploader_frame #content_holder .panel#panel_so- cial #social_photo_wrapper</pre>
2	Photo Block . This is where the image is displaced.	<pre>#uploader_frame #content_holder .panel#panel_so- cial #social_photo_wrapper .photo_item</pre>
3	Currently Selected Indicator . Transparent green background overlays when the photo has been selected.	<pre>#uploader_frame #content_holder .panel#pan- el_social #social_photo_wrapper .photo_item. active:before</pre>
	Checkmark to signify the photo has been se- lected	<pre>#uploader_frame #content_holder .panel#pan- el_social #social_photo_wrapper .photo_item. active:after</pre>
4	Generic Bottom Button . Styles the generic button at the bottom of most upload pages. Changing this will affect all bottom buttons on upload pages.	<pre>#uploader_frame #content_holder .panel .bot- tom_button</pre>
	Review Selected Button . Styles Button. Text is ::before pseudo-element	<pre>#uploader_frame #content_holder .panel .bottom_ button#review_selected</pre>

	Description	Desktop Selector
1	Text is ::before pseudo-element	<pre>#uploader_frame #content_holder .panel#panel_so- cial #social_photo_empty</pre>
2	Back to Albums Button. Some of the styles are also in the ::before	<pre>#uploader_frame #content_holder .panel .bottom_ button#back_albums</pre>
3	Review Selected. Some of the styles are in the ::before	<pre>#uploader_frame #content_holder .panel .bottom_ button#review_selected</pre>

	Description	Desktop Selector
1	Review Container. Holds all photos to review	<pre>#uploader_frame #content_holder .panel</pre>
2	Photo Block . Holds the photo, caption editor, and delete photo button.	<pre>#uploader_frame #content_holder .panel#panel_re- view #social_review_wrapper .photo_item_review</pre>
3	Image	<pre>#uploader_frame #content_holder .panel#panel_re- view #social_review_wrapper .photo_item_review .image_holder</pre>
4	Play Button. Indicates a video	<pre>#uploader_frame #content_holder .panel#panel_re- view #social_review_wrapper .photo_item_review. content_video:before</pre>
5	Text Area. Caption can be added or edited.	#uploader_frame #content_holder .panel#panel_re- view #social_review_wrapper .photo_item_review textarea
6	Delete Content Button . Trashcan ican turns red upon hover. Trashcan icon is a ::before pseu- do-element	<pre>#uploader_frame #content_holder .panel#panel_re- view #social_review_wrapper .photo_item_review .delete_content</pre>
7	Generic Bottom Button . Styles the generic button at the bottom of most upload pages. Changing this will affect all bottom buttons on upload pages.	<pre>#uploader_frame #content_holder .panel .bot- tom_button</pre>
	Submit button. More styles are in the ::before	<pre>#uploader_frame #content_holder .panel .bottom_ button#submit_content</pre>

	Description	Desktop Selector
1	Finish . Shows when photos have been successfully submitted. This is an image. Clicking anywhere in the panel exits out of the lightbox	<pre>#uploader_frame #content_holder .panel#panel_confirmation</pre>
2	Loader. Indicates that content is being loaded.	<pre>#uploader_frame #content_holder .panel#panel_social #so- cial_photo_loading</pre>

12	ALERT	
Closing this window will discard your submission.		
	window?	
5	6 NO YES	

	Description	Desktop Selector
1	Alert Popup Modal	<pre>#uploader_frame #uploader_alert</pre>
2	Red Alert Header	<pre>#uploader_frame #uploader_alert #alert_title:be- fore</pre>
3	Alert Description	<pre>#uploader_frame #uploader_alert #alert_ti- tle:after</pre>
4	Alert Question. Text is a ::before pseudo-ele- ment	<pre>#uploader_frame #uploader_alert #alert_desc:be- fore</pre>
5	Alert Buttons Container	<pre>#uploader_frame #uploader_alert #alert_option</pre>
6	Buttons. Styles both yes and no buttons.	<pre>#uploader_frame #uploader_alert #alert_option #yes, #uploader_frame #uploader_alert #alert_op- tion #no</pre>
	No Button	<pre>#uploader_frame #uploader_alert #alert_option #no</pre>
	Yes Button	<pre>#uploader_frame #uploader_alert #alert_option #yes</pre>

PIXLEE

425 2nd Street Suite 602 San Francisco, CA 94107 Pixlee's core belief is that customer stories are the most powerful way to articulate the value of a product or service and that more companies should be celebrating the voice of their own customers.

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f ∑ ⊚pixlee We are committed to building the tools that develop a more authentic marketing experience and to help brands create stronger relationships with their most passionate customers.

We work with over 150 customers, including top brands such as Kenneth Cole, Converse, UGG Australia, Mattel, Charlotte Russe, Marriott Hotels, and AMC Theatres, to drive higher online conversion, increase performance of owned media, and create a more authentic brand experience.

A graduate of the Stanford StartX accelerator, Pixlee is an Andreessen Horowitz and XSeed Capital portfolio company. As a rapidly growing startup, we are constantly looking for talented people to join the Pixlee team and help us revolutionize the relationship between people and brands.